July 5, 1941

Mr. Louis M. Bloch 507 Fifth Avenue New York, N.Y.

Dear Lou:

Just got a note from Webster of Wrigley's. They say that they are not extending their air time next fall and can't use the service offered. Thatcloses any angles I had on selling them. Perhaps you can do something more.

Let me now what you thought of the letter I sent them. At the moment, I plan to use a revised form in some of the other contacts I am to make.

I hope to get to New York some time this week and I shall drop up to see as soon as possible.

Regards,

Addison R. Taylor